

This Program, ID No. 517294, has been approved for HR (General) recertification credit hours toward aPHR™, aPHRI™, PHR®, PHRca®, SPHR®, GPHR®, PHRI™ and SPHRI™ recertification through HR Certification Institute® (HRCI®).

	Schedule	No	Session / Overview	Speaker
Tuesday, June 16, 2020	8:00 am to 9:15 am	S1	Essential Strategy Foundation <i>1.25 Credits - Business</i> Erin dives into the principles of the Essential Strategy Foundation, a balanced approach to Purpose, Growth & Survival that creates an integrated strategy, risk and resilience framework by applying a Mission Critical perspective.	Erin Sedor
	9:30 am to 10:45 am	S2	Essential Strategy Agile Model <i>1.25 Credits - Business</i> The Agile Model builds on the Foundational principles of Essential Strategy, illustrating cycles of activity required to achieve balance across Purpose, Growth & Survival to create a sustainable, self-perpetuating organization.	Erin Sedor
	11:00 am to 12:15 pm	S3	Millennial Leadership: Leveraging a New Kind of Talent <i>1.25 Credits - HR</i> Millennials are the fastest growing segment of the workforce today and they have a whole new way of thinking about business! Learn how to connect with, lead and manage the millennials in your work force.	Jonathan Taylor
	1:00 pm to 2:15 pm	S4	Inspiration to Action: Creating Momentum in Your Organization <i>1.25 Credits - HR</i> Get your team off “stuck” and moving into productive, action-oriented cycles that move your business and your people forward.	Jen Jarvis
Wednesday, June 17, 2020	8:00 am to 9:15 am	S5	Strategic Marketing Blueprint for the Digital Age <i>1.25 Credits - Business</i> Learn 3 Core elements that will drive your marketing plan forward. Use data informed methods, instead of sales driven methods of decision making. Mitigate the risk of early or late adaption to market trends.	Jennifer Christensen
	9:30 am to 10:45 am	S6	The Emotionally Effective Leader: Measuring Your Impact <i>1.25 Credits - HR</i> Fundamentally, leadership hinges upon our relationships and how we create impact. Whether you’re a solo-entrepreneur or the CEO of a global corporation, you conduct work through your relationships with others. To be effective in those relationships, you must understand your own behavior, the perspectives of others, and how to navigate through differences.	Dr. Christine West
		S7	Managing Through Crisis with Your Values Intact <i>1.25 Credits - HR</i> <div style="border: 1px solid black; padding: 5px; text-align: center; color: red; font-weight: bold;">SESSION CANCELED</div>	Charles Fedullo
	11:00 am to 12:15 pm	S8	Who’s Your Rockstar? It May Not Be Who You Think! <i>1.25 Credits - HR</i> Strategies for determining who you should have at the table and who you should not! Learn how to build the right team at the top.	Crystal Nygard
Thursday, June 18, 2020	8:00 am to 9:15 am	S9	When Aliens Attack! How to Survive a Ransomware Attack/Cyber-Intrusion <i>1.25 Credits - Business</i> Gain insight into current cyber-attacks, including attacker identities, motives, & methods. Mike will discuss business impacts from ransomware attacks and will provide actionable guidance for structuring company cyber-security defenses to detect and maximize the chances of stopping intrusions before damage can occur.	Mike Messick
	9:30 am to 10:45 am	S10	It’s About the People, Stupid <i>1.25 Credits - HR</i> People are at the very heart of organizational strategy, risk and resilience. We all know this intuitively, but for some reason we tend to forget that when putting everything into action. In this session, we will walk you through the obvious, and not so obvious, ways that your strategy is impacted by the way you deal with people throughout your organization.	Thomas Showalter
	11:00 am to 12:15 pm	S11	Conflict and Leadership: Leadership Principles That Create Healthy Workplaces <i>1.25 Credits - HR</i> Conflict in the workplace is one of the largest, preventable costs of business. The highest performing businesses are those who rarely experience <i>unhealthy</i> conflict. When they do have conflicts, it is a productive experience the spurs growth. Learn how to use a current conflict to create a more profitable, harmonious and fun workplace.	Christian Muntean
	1:00 pm to 2:15 pm	S12	Crazy Fearless Ethical Leadership! <i>1.25 Credits - Business</i> Bring your organizational values to life in your day-to-day operations, driving ethical decision making and improve morale throughout your organization!	Pastor Daniel Bracken